

## nikki arnell

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### education

- **Master of Fine Arts** Graphic Design  
Colorado State University *graduated Magna Cum Laude*
- **Bachelor of Arts** Studio Art and Journalism  
Indiana University *graduated Magna Cum Laude In Cursu Honorum*
- **Certificate** of Introduction to Social Media Marketing, University of West Georgia online, Jan - Mar 2016
- Social Media Analytics, Mediabistro online, Nov 2016

### professional experience

2017 – present

- **Associate Professor (tenured)**, *Arkansas State University*, Jonesboro, AR
- **Designer Freelance**, *Friends For Life Corp.*, Memphis, TN. Ongoing work for non-profit organization, including multiple logo designs and visual guidelines, posters for events, collateral, and web (CMS) design.

2015 – 2016

- **Assistant Professor**, *Arkansas State University*, Jonesboro, AR
- **Designer Freelance**, *Christina Ross, Architect*, Memphis, TN. Logo re-design for existing company. Template created for use on CAD and presentation of architectural plans to clients.
- **Designer Freelance**, *Star Control Services*, mid-south region based in Memphis, TN. Business card design and pre-press preparation for industrial machinery and equipment merchant wholesaler and inspector.
- **Designer Freelance**, *RoHa*, Memphis, TN. Stationary designed, including logomark.

jun 2012 – 2014

- **Assistant Professor**, *Arkansas State University*, Jonesboro, AR
- **Designer Freelance**, *Prosthetic Illusions*, Littleton, CO. Logo re-design for existing company, including all visual guidelines. Collateral material development, including brochure and business card; banner designs and pre-press execution; consultation with web design company.
- **Designer Freelance**, *eighty30: a better breast prosthesis* for *Prosthetic Illusions*. Logo and branding for new product line of prosthetics. Visual guidelines, brochure, and banner designs.
- **Designer Freelance**, *Psionic Audio*, Memphis, TN. Client consultation. Logo adjustments for *Psionic Audio* logo. Consultation of amplifier and guitar pedal logo work, including ideas for mod18 and Icon amps.
- **Designer Freelance**, *Bendi Baby*, Baby and Tot yoga mat sleeves design and pre-press execution; postcard design; collateral, including letterhead and business card designs.

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- **Assistant Professor**, *Arkansas State University*, Jonesboro, AR
- **Designer Freelance**, *Bendi Baby*, Reydell, AR. Logo design, consultation, and developed visual guidelines.
- **Art Director Freelance**, *Kudzu's Bar & Grill*, Memphis, TN. Client acquisition, logo and brand re-developed, and ongoing consultation.
- **Designer Freelance**, *Arkansas Positive Behavioral Interventions and Support (PBIS)*, Jonesboro, AR. Logo design, consultation, and developed visual guidelines.
- **Designer Freelance**, *Center for Community Engagement (CCE)*, Jonesboro, AR. Logo design, consultation, and developed visual guidelines.
- **Art Director Freelance**, *Yummy Beer with Hops & Stuff*, Chico, CA. Label design series for special event: Norcal IPA, 60 Minute IPA, Nut Brown Ale, Chocolate Lab Stout, Wee Bit Scotch Ale, and Wedding Celebration Ale.
- **Designer Freelance**, *Arkansas Biosciences Outreach*, Jonesboro, AR. Logo design, consultation, and developed visual guidelines.
- **Designer Freelance**, *Emily's Critter Sitting*, Jonesboro, AR. Logo design.
- **Art Director/Designer Freelance**, *Downtown Jonesboro Association*, Capital Funding Campaign. Branding consultant and direct mail development.
- **Art Director/Designer Freelance**, *Simple Sugar*, Denver, CO. Continued consultation and design, including pitch to Whole Foods.
- **Art Director/Designer Freelance**, *American Advertising Federation Northeast Arkansas*. All campaign material for *Regional Addy Awards 4<sup>th</sup> Annual Red Carpet Gala*.
- **Designer Freelance**, *Unique Creations*, Eloy, AZ. Identity system.
- **Designer Freelance**, *Green Planet Productions*, Denver, CO. Client acquisition and logo design.
- **Designer Freelance**, *Center for Digital Initiatives (CDI)*, Jonesboro, AR. Logo design, consultation, and developed visual guidelines. Also logo development for *Strike 2 Quit* game.

j a n 2 0 0 7 – j u n 2 0 1 0

- **Instructor of Record**, *Colorado State University*, Fort Collins, CO
- **Art Director/Designer Freelance**, *Colorado State University Hatton Gallery*. Collateral for multiple exhibitions.
- **Art Director/Designer Freelance**, *Colorado State University*. Catalog design for *16th CIPE (Colorado International Invitational Poster Exhibition)*.
- **Art Director/Designer Freelance**, *Simple Sugar*. Brand development, including collateral and Flash page.

a u g 2 0 0 4 - o c t 2 0 0 6

- **Art Director**, **The Integer Group**, Lakewood, CO. Brand development, print design for *Procter & Gamble* fabric care, including *Tide*, *Tide HE*, and *Febreze*. Campaign and store development for *Safeway*.

m a r 2 0 0 4 – a u g 2 0 0 4

- **Instructor**, *Westwood College*, Denver, CO
- **Art Director Freelance**, **Karsh & Hagan**, Denver, CO. *Adelphia Cable*, *Globus*, *Cosmos*, *Monograms*, *Colorado Lottery*, *McDonalds*, *Budget Truck Rental* (pitch), and *Denver Post/Rocky Mountain News*.
- **Designer Freelance**, **The Creative Group**, Lakewood, CO. *Travelers Express MoneyGram* and *Nautilus*.
- **Concept Director Freelance**, **The Winter Group**, Aurora, CO. Multiple education accounts.

dec 2002 – mar 2004

- **Designer/Lead Production Artist, Sadler & Dorchester Marketing & Advertising**, Denver, CO.  
Redesign of *Comcast* cable national English welcome kit. Expanded into premier Bilingual Hispanic welcome kit. Work for *Bresnan* and *Adelphia Cable*.

dec 2001 – dec 2002

- **Designer Freelance**, San Diego County, CA. Design and production of print advertisements, direct mail, POS, and collateral for *Pacific Track Time*, *Aprilia-Ducati of Oceanside*, *La Jolla Golf Co.*, *Lisa Peirce Photographic Arts*, *Warrior Quest West Coast*, *Hardwick & Hardwick Advertising*, and *Synergy Printing*.

dec 1998 – nov 2001

- **Art Director, The Integer Group**, Lakewood, CO. *Coors* regional and national promotions. Full POS, print, and radio campaigns for on- and off-premise accounts. Structural design for *Coors* “The Frost Brewery” in Coors Amphitheater, California and Colorado Sports Hall of Fame for Invesco Field, Denver. *Coca-Cola* regional POS. *Denver Art Museum* – television and radio commercials, print, outdoor, and promotional material. Direct mail packages and trade ad for *Polk/Equifax*.

jul 1997 – mar 1998

- **Art Director, Henry Gill Advertising**, Denver, CO. *University of Phoenix* print ads, collateral, and television campaign, *Clarus PR*, *Elitch Gardens*, *Paramount Pictures*, *Dairy Queen*, *Key Bank*, *Mercedes-Benz*, *Volvo*, and in-house promotional material.
- **Designer Freelance, America Online**. Mass mailing package design of CD.

## community / professional achievements

- Member, **AIGA** (the Professional Association for Design) Memphis Chapter, 2013-present
  - **Education Director** 2014-present. **Education Co-Director** 2013-2014
  - **Judge** for **AAF-Pensacola Addys** (Pensacola, FA), *scheduled January 2017*
  - **Judge** for **AAF-Shreveport-Bossier Addys** (Shreveport, LA), January 2015
  - **TENN Show, 1st Place Editorial/Book**. *The American Dream: Choose-Your-Own-Adventure*, 2014
  - **College of Fine Arts Award for Outstanding Teacher, Arkansas State University**, 2014
  - **Honors Professor of the Year, Arkansas State University**, nomination 2014
  - **Middle East Studies Grant co-recipient, \$6000**. Awarded by the Saudi Arabian government with Arkansas State University for “**Design Biennial and Graphic Design Studies in Istanbul**”, 2014
  - **Lane/Deutsch Faculty Development, \$520** awarded for research, 2013
  - **Addy, Bronze**, District, Advertising Industry Self-Promotion, *NEA 4<sup>th</sup> Annual Addy Awards collateral*, 2012.
- Member, **SECAC** (Southeast College Art Conference), 2011-2013
- Board Member, **AAF-NEA** (American Advertising Federation Northeast Arkansas), 2010-2013
- Member, **CAA** (College Art Association), 2009-2011
- Education and Outreach Chairperson, Member, **ADCD** (Art Directors Club of Denver), 2008-2010
- Member, **NAEA** (National Art Education Association), 2008-2009

- **College of Liberal Arts Excellence in Teaching, Colorado State University**, nomination Fall 2009
- **Outstanding Faculty Member**, Westwood College, January 2005
- **Cause-Marketing HALO Awards**, Honorable Mention, 1999 - *Denver Art Museum*  
*Toulouse-Lautrec Exhibit* campaign
- **Denver Advertising Federation**, Bronze, 1998 - *Jonathon Bond Guest Speaker Mailer*, DAF

## g u e s t s p e a k e r | p r o f e s s i o n a l

- *Increasing Cultural Awareness*  
**Pensacola AAF (American Advertising Federation)**, Pensacola, FL June 2017
- *Guerrilla Marketing* (updated each speaking engagement)  
**Mobile Bay AAF**, Mobile, AL October 2017 (*scheduled*)  
**Biloxi AAF**, Biloxi, MS October 2017 (*scheduled*)  
**Abilene AAF**, Abilene, TX January 2017  
**Oklahoma City AAF**, Oklahoma City, OK, May 2015  
**Victoria AAF**, Victoria, TX, April 2015  
**Jackson AAF**, Jackson, MS, January 2015  
**Fort Worth AAF**, Fort Worth, TX, June 2014
- *XYZ: Targeting Generations*  
**Oklahoma City AAF**, Oklahoma City, OK, June 2013  
**Barcamp 2012**, Jonesboro, AR, September 2012
- *Keep Your Creatives Creative* (updated each speaking engagement)  
**Rio-Grande Valley AAF**, McAllen, TX, August 2016  
**Amarillo AAF**, Amarillo, TX, February 2016  
**Little Rock AAF**, Little Rock, AR, November 2013  
**Shreveport-Bossier AAF**, Shreveport, LA, October 2013
- *Communicate Correctly with your Medium*  
**Amarillo AAF**, Amarillo, TX, July 2011

## e x h i b i t i o n r e c o r d

### j u r i e d e x h i b i t i o n s

- *I Love You from Cooper-Young*, iMotif Photographic Exhibition,  
**Sohn Fine Art Gallery**, Lenox, MA, January-March 2017
- *To The Point* and *Mandala: Dark*, Order and Chaos Juried Exhibition,  
**Fred Parker Giles Gallery**, Eastern Kentucky University, Richmond, Kentucky, January-February 2017

- *The America Dream: A Choose-Your-Own-Adventure Novel*, 3rd Annual Juried Artists' Book Exhibition, **Fort Worth Community Arts Center**, Ft. Worth, Texas, December 2015
- *The Scarlet Letter*, Telling Stories Tenth Annual Juried Exhibition, **GoggleWorks Center for the Arts**, Reading, PA, May-June 2015
- *Shift*, Trash Talk, **Torpedo Factory Art Center**, Alexandria, NY, April 2013
- *To the Point*, UnHinged, **Brooklyn Waterfront Artists Coalition Galleries**, Brooklyn, NY, September 2013
- *Di-verse*, White, Black & Shades of Gray, **South Shore Art Center**, Cohasset, MA, March-May 2012
- *Di-verse* and *Between the Lines*, Southeastern College Arts Conference 2011: Text and Texture, **SCAD Gutstein Gallery**, Savannah, GA, November 2011
- *Balance Due*, Words & Numbers, **Union Street Gallery**, Chicago Heights, IL, March-April 2011
- *i-DENTITY*, Head First: A Call for Works Featuring the Human Head, **Manifest Creative Research Gallery**, Cincinnati, September-October 2010
- *sheD*, Translations: Art Inspired by the Written Word, **Victoria College Fine Arts Gallery**, Victoria, TX, October 2010
- *[post]Modern (Book Cover)*, Art Directors Club of Denver 2009 Student Show, **The Rotunda**, Denver, November 2009
- *Simple Sugar (Identity System)*, Art Directors Club of Denver 2009 Student Show, **The Rotunda**, November 2009
- *Plead the First*, Colorado International Invitational Poster Exhibition - Graphic Responses, **Glassbox Gallery**, Fort Collins and **Online**, Fall 2009
- *by Hand (Poster)*, Art Directors Club of Denver 2008 Student Show, **The Tivoli**, Denver, CO, November 2008
- *Construct (Photography)*, Art Directors Club of Denver 2008 Student Show, **The Tivoli**, November 2008
- *Enjoy the Silence (Poster)*, Art Directors Club of Denver 2008 Student Show, **The Tivoli**, November 2008
- *i-DENTITY*, **Fort Collins Museum of Contemporary Art**, October 2007
- *sheD*, WOW (Wide Open Whatever), **Core Gallery**, Denver, Spring 2008
- *Isms*, 2007 MFA Show, **Curfman Gallery**, Fort Collins, May 2007

group exhibitions *each of the following pieces were part of an invited or juried exhibition*

- **Faculty Biennial Show** (multiple pieces), **Bradbury Gallery**, State University, AR, Fall 2017
- **Faculty Biennial Show** (multiple pieces), **Bradbury Gallery**, State University, AR, Fall 2015
- **Faculty Biennial Show** (multiple pieces), **Bradbury Gallery**, State University, AR, Fall 2013
- **Faculty Biennial Show** (multiple pieces), **Bradbury Gallery**, Fall 2011
- *FUNDamentalist Paper Dolls*, MFA Thesis 2010 Exhibition, **Colorado State University Art Museum**, Fort Collins, Spring 2010
- *Isms*, Accidental Vestments, **First National Bank Gallery**, Fort Collins, Spring 2008
- *The New Doubt*, Accidental Vestments, **First National Bank Gallery**, Spring 2009
- *Marshmallow for Magritte*, **Fort Collins Museum of Contemporary Art**, May 2008
- *The Love Song of J. Alfred Prufrock*, **Fort Collins Museum of Contemporary Art**, May 2007

solo exhibitions *each of the following had multiple pieces exhibited*

- Chimera (with Joe Ford), **Bradbury Gallery**, Oct 16 – Nov 12 2014
- Lyric Studies, **The Edge Coffee House**, Jonesboro, AR, August 2010-present.
- MASS: Commandments of a New Graphic Design, **The Art Lab**, Fort Collins, October 2009
- e(a)ffect, **Mini-Gallery**, Fort Collins, CO, December 2009
- Lyric Studies, **Mini-Gallery**, July 2009
- MASS: Commandments of a New Graphic Design, **Mini-Gallery**, August 2008

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