

**nikki arnell**

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[www.nikkiarnell.com](http://www.nikkiarnell.com) • *coursework*: [www.nikkiarnell.net](http://www.nikkiarnell.net)

## education

### degrees

- **Master of Fine Arts** Graphic Design  
Colorado State University *graduated Magna Cum Laude*
- **Bachelor of Arts** Studio Art and Journalism  
Indiana University *graduated Magna Cum Laude In Cursu Honorum*

### other

- Enterprise Design Thinking **Practitioner Badge**, IBM 2020
- Flipped Learning for Your Classroom, Adobe Education Exchange 2020
- Introduction to Social Media Marketing **Certificate**, University of West Georgia 2016

## academic experience

### COURSES \* *Instructor of Record* ; <sup>Δ</sup> *Curriculum Design*

- **Arkansas State University** Jonesboro, Arkansas
  - ARTH3573 *History of Graphic Design* \*<sup>Δ</sup> | Fall 2018, Fall 2019
  - ARTH3573 *Honors History of Graphic Design* \*<sup>Δ</sup> | Fall 2018
  - ARTH4573 *History of Graphic Design* \*<sup>Δ</sup> | Spring 2011, Spring 2012, Spring 2013, Spring 2014, Spring 2015, Spring 2016, Spring 2017, Spring 2018
  - ARTH4573 *Honors History of Graphic Design* \*<sup>Δ</sup> | Spring 2011, Spring 2014
  - ARTH430V *Studies in Art History* History of Graphic Design independent study | Spring 2017

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- GRFX4803 *Portfolio Capstone* \*<sup>Δ</sup> | Spring 2019, Spring 2020
- GRFX4503 *Professional Practice for Design* \*<sup>Δ</sup> | Spring 2019, Spring 2020
- GRFX3603 *Advertising Design* \*<sup>Δ</sup> | Spring 2019, Fall 2019, Spring 2020
- GRFX2303 *Typography and Layout* \*<sup>Δ</sup> | Fall 2018, Fall 2019
- GRFX2303 *Honors Typography and Layout* \*<sup>Δ</sup> | Fall 2018

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- ART 4493 *Portfolio Presentation* \*<sup>Δ</sup> | Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014, Fall 2014, Spring 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018, Fall 2019
- ART489V *Honors Senior Thesis: Building a Brand* Thesis Committee Advisor | Spring 2015
- ART489V *Honors Senior Thesis: Branding Self* Thesis Committee Advisor | Spring 2012

ART489V Honors Senior Thesis: Animation Storyboard Thesis Committee Advisor | Spring 2012  
 ART4432 Branding \*<sup>Δ</sup> | Fall 2015, Fall 2016, Fall 2017  
 ART4432 Campaign Design \*<sup>Δ</sup> | Fall 2011, Fall 2012, Fall 2013, Fall 2014  
 ART3443 Advertising Design \*<sup>Δ</sup> | Spring 2011, Spring 2012, Spring 2013, Spring 2014, Spring 2015, Fall 2015, Spring 2016, Spring 2017, Spring 2018  
 ART3443 Honors Advertising Design \*<sup>Δ</sup> | Spring 2011, Spring 2015  
 ART3423 Package Design \*<sup>Δ</sup> | Fall 2013, Fall 2014, Fall 2015, Fall 2016, Fall 2017  
 ART3423 Honors Package Design \*<sup>Δ</sup> | Fall 2014  
 ART2423 Honors Print & Publication Design \*<sup>Δ</sup> | Spring 2013, Spring 2014, Spring 2015, Spring 2016  
 ART2413 Typography \*<sup>Δ</sup> | Fall 2010, Fall 2011, Fall 2012, Fall 2013, Fall 2014, Fall 2015, Fall 2016, Fall 2017  
 ART2413 Honors Typography \*<sup>Δ</sup> | Fall 2011, Fall 2012, Fall 2013, Fall 2014, Fall 2015  
 ART1013 Design I \*<sup>Δ</sup> | Fall 2010 (2 sections), Spring 2011, Fall 2010, Spring 2012

See <http://www.nikkiarnell.net/> for latest course information.

- **Colorado State University** Fort Collins, Colorado  
 ART255 Introduction to Graphic Design \*<sup>Δ</sup> | Fall 2007, Spring 2008, Spring 2009, Fall 2009  
 ART355/455 Advanced Typography \*<sup>Δ</sup> | Fall 2008
- **Westwood College** Denver, Colorado  
 GD100 Introduction to Graphic Design \* | Spring 2005  
 GD121 Digital Illustration \* | Summer 2004, Fall 2004, Spring 2005  
 GD280 Advanced Design Portfolio Review \*<sup>Δ</sup> | Fall 2006, Winter 2006, Fall 2007  
 GD306 History of Graphic Design and Applied Typography \* | Spring 2005, Fall 2005  
 GD311 Digital Production Techniques for Press \*<sup>Δ</sup> | Summer 2005, Fall 2005, Winter 2006

## publications | author

- *Increasing Cultural Awareness for Effective Global Communication via Graphic Design Practice and Instruction*  
**International Journal of Visual Design, Vol. 13, 2019**
- *The Beautiful Messy: Handmade Elements in Post-postmodern Graphic Design*  
**Design Principles and Practices International Journal, Vol. 6, 2012**
- Article describing “The Beautiful Messy” and its place in post-postmodern culture of mass media.  
**Advertising; Edition: 10; Author(s):** Sandra Moriarty, Nancy Mitchell, William Wells; Pearson Education, Inc.

## publications | reviewer

- Reviewer, **Introduction to Multimodal Analysis, Second Edition** by Per Ledin and David Machin, Bloomsbury Academic, May 2020
- Reviewer, article for *The Design Principles and Practices Journal Collection*, Common Ground Publishing, June 2019.
- Reviewer, article for *The International Journal of the Constructed Environment*, Common Ground Publishing, January 2019
- Associate Editor, Volume 6, Issue 3 of *The International Journal of Visual Design*, Common Ground Publishing
- Reviewer, article for *International Journal of Design in Society*, Common Ground Publishing
- Reviewer, **The Fundamentals of Product Design** by Richard Morris, Fairchild Books, Fall 2013

## academic conferences

- **Conference canceled:** *Escape the Boring Study Guide*, **VisComm34\***, Cannon Beach, Oregon, June 2020
- **Conference canceled:** *Professional Practice For Graphic Design & Portfolio Capstone - A Tale of Two Courses*, **Fourteenth International Conference on Design Principles and Practices\***, New York, NY, March 2020
- *The Jugend Magazine Project: The Evolution Of Jugend Magazine Covers From 1896 To 1940, In Relation To Germany's History*, **Fourteenth International Conference on The Arts in Society \***, Lisbon, Portugal, June 2019
- Panelist, "One for the 'Ages': Understanding and Influencing Millennials in the Classroom," *Global Design Thinking and How the Millennial Mindset is Changing the World*, **SECAC\***, Birmingham, AL, October 2018
- *A Study of the Evolution of Jugend Covers (1896-1940) in Relation to Germany's History*, **VisComm32\***, La Jolla, CA, June 2018
- *Global Design Thinking and How the Millennial Mindset is Changing the World*, **Eleventh Conference on Design Principles and Practices\***, Toronto, Canada, March 2017
- *Graphic Design Studies in Istanbul*, **VisComm29\***, Snowbird, UT, June 2016
- *Increasing Cultural Awareness for Effective Global Communication via Graphic Design Practice and Instruction* **Association for Communication Excellence (ACE) Conference**, invited guest speaker Memphis, TN, June 2016
- *Increasing Cultural Awareness for Effective Global Communication via Graphic Design Practice and Instruction* **VisComm29\***, Cannon Beach, OR, June 2015
- *Art Students Sell Academia: Students' Strategic Business Communication in the College of Art for the College of Art* **Ninth International Conference on Design Principles and Practices \***, Chicago, IL, March 2015
- *Art AND/OR Design* **VisComm27\***, Steamboat Springs, CO, June 2013
- *Design Fundamentals in the Global Environment* **Seventh International Conference on Design Principles and Practices\***, Chiba, Japan, March 2013
- *Graphic Design NOW: The Deconstruction of Deconstruction* **VisComm26\***, Salt Lake City, UT, June 2012
- *The Beautiful Messy: Handmade Elements in Post-postmodern Graphic Design* **Sixth International Conference on Design Principles and Practices \***, Los Angeles, CA, January 2012

\*juried entrance into conference

## guest speaker | professional

- *Global Design Thinking and How the Millennial Mindset is Changing the World*  
**Scheduled for virtual presentation: Amarillo AAF** (American Advertising Federation), Amarillo, TX, June 2020  
**AMA** (American Marketing Association) **Memphis Chapter**, Memphis, TN, December 2017
- *Increasing Cultural Awareness*  
**Pensacola AAF**, Pensacola, FL, June 2017
- *Guerrilla Marketing* (updated each speaking engagement)  
**AIGA-Memphis**, Memphis, TN, July 2018

- Mobile Bay AAF**, Mobile, AL October 2017
- Biloxi AAF**, Biloxi, MS October 2017
- Abilene AAF**, Abilene, TX January 2017
- Oklahoma City AAF**, Oklahoma City, OK, May 2015
- Victoria AAF**, Victoria, TX, April 2015
- Jackson AAF**, Jackson, MS, January 2015
- Fort Worth AAF**, Fort Worth, TX, June 2014
- *XYZ: Targeting Generations*
  - Oklahoma City AAF**, Oklahoma City, OK, June 2013
  - Barcamp 2012**, Jonesboro, AR, September 2012
- *Keep Your Creatives Creative* (updated each speaking engagement)
  - Northeast Arkansas AAF**, Jonesboro, AR, September 2017
  - Rio-Grande Valley AAF**, McAllen, TX, August 2016
  - Amarillo AAF**, Amarillo, TX, February 2016
  - Little Rock AAF**, Little Rock, AR, November 2013
  - Shreveport-Bossier AAF**, Shreveport, LA, October 2013
- *Communicate Correctly with your Medium*
  - Amarillo AAF**, Amarillo, TX, July 2011

## g u e s t s p e a k e r | s t u d e n t s

- **Introduction to InDesign**, Guest Instructor for *Introduction to Graphic Design*, **A-State**, April 2019, November 2019
- **The Confidence Strut: How to Showcase Yourself and Get the Job** Workshop, Guest Speaker for A-State AIGA, **A-State**, April 2019
- **Social Media**, Guest Speaker for *Advanced Painting*, **A-State**, April 2018
- **Monograms Workshop**, Instructor for *Graphic Design Immersion*, **A-State Dept. of Art + Design**, November 2018
- *Increasing Cultural Awareness*
  - University of Memphis**, Global Strategic Communication *graduate level Public Relations course*, Memphis, TN, February 2018
- *Online Guest Artist: "10 + 1 Tips"*
  - National University**, La Jolla, CA, September 2012
- *Guest Artist: "How to Get a Job"*
  - Colorado State University**, March 2012
- *Selling the Design: the Story of a Logo*
  - A-State**, Fall 2011
- **THE NEXT STEPS (Portfolio Design and Getting a Job)** Seminar Development, Instructor **A-State**, Fall 2010
  - Colorado State University**, Fall 2008, Spring 2009, Fall 2009
- *Preparing Files for Press* Seminar Development, Instructor **A-State**, Spring 2011
  - Colorado State University**, Spring 2008, Fall 2008, Spring 2009 as part of upper-level curriculum

- *Portfolio Review, Getting a Job*  
**Rocky Mountain College of Art and Design**, Denver, October 2009
- *Graphic Design Overview* Guest Speaker for *ART105 Issues and Practices in Art*  
**Colorado State University**, Fall 2008, Spring 2009, Fall 2009
- *Graphic Design and Advertising*  
**The Art Institute of Colorado**, Denver, 2006

## academic service | professional

- *Reviewer, AIGA-Nashville Virtual Portfolio Review*, May 2020. Reviewed portfolios and took part in online panel discussion with all participants.
- *Canceled: Organizer, AIGA-Memphis 2020 Regional Portfolio Review*, May 2020.
- *Judge, AAF District Addys*, Lexington (KY) AAF, Spring 2020
- *Invited Guest* on *TellItToNeil.com* design educator podcast series. “Trust Yourself: Life and Career Do Work Out”, 2019. <https://tinyurl.com/y98fpo69>
- *Organizer, 2019 Regional Portfolio Review*, May 2019. Held at A-State, sponsored by AIGA-Memphis.
- *Reviewer, 2019 UCDA* (The University & College Designers Association) **Design Education Summit Peer Review Panel**, February 2019. Reviewed 25 abstracts to be accepted for conference.
- *Judge, AAF District Addys*, Gulfport/Biloxi (MS) AAF, Spring 2018
- *Judge, AAF District Addys*, Pensacola (FL) AAF, Spring 2018
- *Judge, AAF District Addys*, Shreveport-Bossier (LA) AAF, Spring 2015
- *Organizer, AIGA-Memphis Student Day*, 2012, 2013, 2014, 2015, 2016, 2017, 2018. Students invited from region (Arkansas, Mississippi, Missouri, and Tennessee) to tour major shops in Memphis. Many years also included Q&A sessions with professionals.
- *Education Director and Board Member, AIGA Memphis*, 2013-present. Organized multiple Student Days, inviting students from schools throughout areas in Tennessee, Arkansas, Mississippi, and Missouri.
- *Faculty Advisor, A-State AIGA*, 2012-present. Organized ongoing monthly Guest Speaker at A-State. Supervised student-run *Southern Student Graphic Design Show*, competitive juried show for graphic design students in Arkansas, Kentucky, Mississippi, Missouri, and Tennessee.
- *American Advertising Federation Northeast Arkansas AAF-NEA*, Education Board, 2010-2013

## academic service | university

- *Committee Chairperson, Undergraduate Graduation and Academic Credit Appeals Committee, A-State*, September 2018-present
- *Undergraduate Graduation and Academic Credit Appeals Committee, A-State*, 2016-present.
- *Proxy, Undergraduate Graduation and Academic Credit Appeals Committee, A-State*, December 2014-May 2015.
- *Co-chairperson, Scholarship Committee, A-State, Dept. of Art + Design*, 2017-present
- *Chairperson, Scholarship Committee, A-State, Dept. of Art + Design*, 2011-2016
- *Proxy, Admissions Appeals Committee, A-State*, May 2014
- *Advising, A-State, Dept. of Art + Design*, 2010-present
- *Faculty Development Committee Member, A-State, Dept. of Art + Design*, 2010-present

- *Admissions & Credits Committee Member, A-State, Dept. of Art + Design*, 2010-present
- *Budget Committee Member, A-State, Dept. of Art + Design*, 2014-present
- *Recruitment and Retention Committee Member, A-State, Dept. of Art + Design*, 2014-present
- *Curriculum Committee Member, A-State, Dept. of Art + Design*, 2010-2014
- *Co-chairperson, Graphic Design Professor Search Committee, A-State, Dept. of Art*, 2014
- *Art Education Professor Search Committee Member, A-State, Dept. of Art*, 2011
- **Introduction to Adobe Spark: Post, Video, and Page**, Instructor for *Faculty Development, A-State*, July 2019
- **Monograms Workshop**, Instructor for *ES-TEEM-ED [STEAM] ART Professional Development* for regional primary and secondary art educators continuing education credits, **A-State**, June 2018
- *Senior Portfolio Reviews*, Invited Panel, **Colorado State University**, 2007-10, 2014
- *Arkansas Young Artist Association* Guest Judge, Little Rock, AR, March 2012
- *Center for Digital Initiatives* Design Consultant, **A-State**, 2010-12
- *Young at Art IX Exhibition* Guest Judge, Jonesboro, AR, April 2011
- *Lifeline2Art*, donations of *E* and *One*, **A-State**, Spring 2011
- *Arkansas Education Television Network* Art School recruiting, Little Rock, AR, December 2011
- Coordinated job start of students with “*Blues Where You Least Expect It*” radio show on NPR, February 2011
- *Honors Luncheon* collateral design, **A-State**, Spring 2011
- *Center for Digital Initiatives* 1-week *Virtual Environment* instruction, **A-State**, Summer 2011
- *1-Night Stop-Motion Event* Gallery Exhibition of Student Work Co-organizer, **A-State**, December 2010
- *Learn. Do. See. MORE* Program Development, **A-State**, 2010-2012
- Art Computer Lab, Co-Manager, **Colorado State University**, 2008-9
- *Ad Infinitum Student-Run Advertising Agency*, Founder, Faculty Advisor, **Colorado State University**, 2006-10

## a w a r d s

- **Addy, Silver, District**, Elements of Advertising : Logo Design, *Portfolio Review 2019*, 2020.
- **Addy, Bronze, District**, Out-Of-Home & Ambient Media : Events, *BRANDED: Graphic Design Senior Show* collateral, 2020.
- **TENN Show, 1st Place Editorial/Book**. *The American Dream: Choose-Your-Own-Adventure*, 2014
- **College of Fine Arts Award for Outstanding Teacher, A-State**, 2014
- **Honors Professor of the Year, A-State**, nomination 2014
- **Middle East Studies Grant** co-recipient, **\$6000**. Awarded by the Saudi Arabian government with A-State for “**Design Biennial and Graphic Design Studies in Istanbul**”, 2014
- **Lane/Deutsch Faculty Development, \$520** awarded for research, 2013
- **Addy, Bronze, District**, Advertising Industry Self-Promotion, *NEA 4<sup>th</sup> Annual Addy Awards* collateral, 2012.
- **College of Liberal Arts Excellence in Teaching, Colorado State University**, nomination Fall 2009
- **Outstanding Faculty Member**, Westwood College, January 2005
- **Certificate in Web Design**, Art Institute of Colorado, 2004
- **Cause-Marketing HALO Awards**, Honorable Mention, 1999 - *Denver Art Museum Toulouse-Lautrec Exhibit* campaign
- **Denver Advertising Federation**, Bronze, 1998 - *Jonathon Bond Guest Speaker Mailer*, DAF

## exhibition record

### juried exhibitions

- *I Love You from Cooper-Young*, iMotif Photographic Exhibition, **Sohn Fine Art Gallery**, Lenox, MA, January-March 2017
- *To The Point* and *Mandala: Dark*, Order and Chaos Juried Exhibition, **Fred Parker Giles Gallery**, Eastern Kentucky University, Richmond, Kentucky, January-February 2017
- *The America Dream: A Choose-Your-Own-Adventure Novel*, 3rd Annual Juried Artists' Book Exhibition, **Fort Worth Community Arts Center**, Ft. Worth, Texas, December 2015
- *The Scarlet Letter*, Telling Stories Tenth Annual Juried Exhibition, **GoggleWorks Center for the Arts**, Reading, PA, May-June 2015
- *Shift*, Trash Talk, **Torpedo Factory Art Center**, Alexandria, NY, April 2013
- *To the Point*, UnHinged, **Brooklyn Waterfront Artists Coalition Galleries**, Brooklyn, NY, September 2013
- *Di-verse*, White, Black & Shades of Gray, **South Shore Art Center**, Cohasset, MA, March-May 2012
- *Di-verse* and *Between the Lines*, Southeastern College Arts Conference 2011: Text and Texture, **SCAD Gutstein Gallery**, Savannah, GA, November 2011
- *Balance Due*, Words & Numbers, **Union Street Gallery**, Chicago Heights, IL, March-April 2011
- *i-DENTITY*, Head First: A Call for Works Featuring the Human Head, **Manifest Creative Research Gallery**, Cincinnati, September-October 2010
- *sheD*, Translations: Art Inspired by the Written Word, **Victoria College Fine Arts Gallery**, Victoria, TX, October 2010
- *[post]Modern (Book Cover)*, Art Directors Club of Denver 2009 Student Show, **The Rotunda**, Denver, November 2009
- *Simple Sugar (Identity System)*, Art Directors Club of Denver 2009 Student Show, **The Rotunda**, November 2009
- *Plead the First*, Colorado International Invitational Poster Exhibition - Graphic Responses, **Glassbox Gallery**, Fort Collins and **Online**, Fall 2009
- *by Hand (Poster)*, Art Directors Club of Denver 2008 Student Show, **The Tivoli**, Denver, CO, November 2008
- *Construct (Photography)*, Art Directors Club of Denver 2008 Student Show, **The Tivoli**, November 2008
- *Enjoy the Silence (Poster)*, Art Directors Club of Denver 2008 Student Show, **The Tivoli**, November 2008
- *i-DENTITY*, **Fort Collins Museum of Contemporary Art**, October 2007
- *sheD*, WOW (Wide Open Whatever), **Core Gallery**, Denver, Spring 2008
- *Isms*, 2007 MFA Show, **Curfman Gallery**, Fort Collins, May 2007

### group exhibitions *each of the following pieces were part of an invited or juried exhibition*

- **Faculty Biennial Show** (multiple pieces), **Bradbury Gallery**, State University, AR, Fall 2017
- **Faculty Biennial Show** (multiple pieces), **Bradbury Gallery**, State University, AR, Fall 2015
- **Faculty Biennial Show** (multiple pieces), **Bradbury Gallery**, State University, AR, Fall 2013
- **Faculty Biennial Show** (multiple pieces), **Bradbury Gallery**, Fall 2011

- *FUNdamentalist Paper Dolls*, MFA Thesis 2010 Exhibition, **Colorado State University Art Museum**, Fort Collins, Spring 2010
- *Isms*, Accidental Vestments, **First National Bank Gallery**, Fort Collins, Spring 2008
- *The New Doubt*, Accidental Vestments, **First National Bank Gallery**, Spring 2009
- *Marshmallow for Magritte*, **Fort Collins Museum of Contemporary Art**, May 2008
- *The Love Song of J. Alfred Prufrock*, **Fort Collins Museum of Contemporary Art**, May 2007

solo exhibitions *each of the following had multiple pieces exhibited*

- Chimera (with Joe Ford), **Bradbury Gallery**, Oct 16 – Nov 12 2014
- Lyric Studies, **The Edge Coffee House**, Jonesboro, AR, August 2010-present.
- MASS: Commandments of a New Graphic Design, **The Art Lab**, Fort Collins, October 2009
- e(a)ffect, **Mini-Gallery**, Fort Collins, CO, December 2009
- Lyric Studies, **Mini-Gallery**, July 2009
- MASS: Commandments of a New Graphic Design, **Mini-Gallery**, August 2008

## other professional experience

2017–2019

- **Designer Freelance**, *VHEEP, LLC*, Denver, CO. Logo re-design and branding consultation.
- **Designer Freelance**, *Friends For Life Corp.*, Memphis, TN. Ongoing work for non-profit organization, including multiple logo designs and visual guidelines, posters for events, collateral, and web (CMS) design.

2015–2016

- **Designer Freelance**, *Christina Ross, Architect*, Memphis, TN. Logo re-design for existing company. Template created for use on CAD and presentation of architectural plans to clients.
- **Designer Freelance**, *Star Control Services*, mid-south region based in Memphis, TN. Business card design and pre-press preparation for industrial machinery and equipment merchant wholesaler and inspector.
- **Designer Freelance**, *RoHa*, Memphis, TN. Stationary designed, including logomark.

jun 2012–2014

- **Designer Freelance**, *Prosthetic Illusions*, Littleton, CO. Logo re-design for existing company, including all visual guidelines. Collateral material development, including brochure and business card; banner designs and pre-press execution; consultation with web design company.
- **Designer Freelance**, *eighty30: a better breast prosthesis* for *Prosthetic Illusions*. Logo and branding for new product line of prosthetics. Visual guidelines, brochure, and banner designs.
- **Designer Freelance**, *Psionic Audio*, Memphis, TN. Client consultation. Logo adjustments for *Psionic Audio* logo. Consultation of amplifier and guitar pedal logo work, including ideas for mod18 and Icon amps.



- **Designer Freelance**, *Bendi Baby*, Baby and Tot yoga mat sleeves design and pre-press execution; postcard design; collateral, including letterhead and business card designs.

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- **Designer Freelance**, *Bendi Baby*, Reydell, AR. Logo design, consultation, and developed visual guidelines.
- **Art Director Freelance**, *Kudzu's Bar & Grill*, Memphis, TN. Client acquisition, logo and brand re-developed, and ongoing consultation.
- **Designer Freelance**, *Arkansas Positive Behavioral Interventions and Support (PBIS)*, Jonesboro, AR. Logo design, consultation, and developed visual guidelines.
- **Designer Freelance**, *Center for Community Engagement (CCE)*, Jonesboro, AR. Logo design, consultation, and developed visual guidelines.
- **Art Director Freelance**, *Yummy Beer with Hops & Stuff*, Chico, CA. Label design series for special event: Norcal IPA, 60 Minute IPA, Nut Brown Ale, Chocolate Lab Stout, Wee Bit Scotch Ale, and Wedding Celebration Ale.
- **Designer Freelance**, *Arkansas Biosciences Outreach*, Jonesboro, AR. Logo design, consultation, and developed visual guidelines.
- **Designer Freelance**, *Emily's Critter Sitting*, Jonesboro, AR. Logo design.
- **Art Director/Designer Freelance**, *Downtown Jonesboro Association*, Capital Funding Campaign. Branding consultant and direct mail development.
- **Art Director/Designer Freelance**, *Simple Sugar*, Denver, CO. Continued consultation and design, including pitch to Whole Foods.
- **Art Director/Designer Freelance**, *American Advertising Federation Northeast Arkansas*. All campaign material for *Regional Adly Awards 4<sup>th</sup> Annual Red Carpet Gala*.
- **Designer Freelance**, *Unique Creations*, Eloy, AZ. Identity system.
- **Designer Freelance**, *Green Planet Productions*, Denver, CO. Client acquisition and logo design.
- **Designer Freelance**, *Center for Digital Initiatives (CDI)*, Jonesboro, AR. Logo design, consultation, and developed visual guidelines. Also logo development for *Strike 2 Quit* game.

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- **Art Director/Designer Freelance**, *Colorado State University Hatton Gallery*. Collateral for multiple exhibitions.
- **Art Director/Designer Freelance**, *Colorado State University*. Catalog design for *16th CIPE (Colorado International Invitational Poster Exhibition)*.
- **Art Director/Designer Freelance**, *Simple Sugar*. Brand development, including collateral and Flash page.

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- **Art Director, The Integer Group**, Lakewood, CO. Brand development, print design for *Procter & Gamble* fabric care, including *Tide*, *Tide HE*, and *Febreze*. Campaign and store development for *Safeway*.

mar 2004 – aug 2004

- **Art Director Freelance, Karsh & Hagan**, Denver, CO. *Adelphia Cable, Globus, Cosmos, Monograms, Colorado Lottery, McDonalds, Budget Truck Rental* (pitch), and *Denver Post/Rocky Mountain News*.
- **Designer Freelance, The Creative Group**, Lakewood, CO. *Travelers Express MoneyGram* and *Nautilus*.
- **Concept Director Freelance, The Winter Group**, Aurora, CO. Multiple education accounts.

dec 2002 – mar 2004

- **Designer/Lead Production Artist, Sadler & Dorchester Marketing & Advertising**, Denver, CO. Redesign of *Comcast* cable national English welcome kit. Expanded into premier Bilingual Hispanic welcome kit. Work for *Bresnan* and *Adelphia Cable*.

dec 2001 – dec 2002

- **Designer Freelance**, San Diego County, CA. Design and production of print advertisements, direct mail, POS, and collateral for *Pacific Track Time, Aprilia-Ducati of Oceanside, La Jolla Golf Co., Lisa Peirce Photographic Arts, Warrior Quest West Coast, Hardwick & Hardwick Advertising*, and *Synergy Printing*.

dec 1998 – nov 2001

- **Art Director, The Integer Group**, Lakewood, CO. *Coors* regional and national promotions. Full POS, print, and radio campaigns for on- and off-premise accounts. Structural design for *Coors* “The Frost Brewery” in Coors Amphitheater, California and Colorado Sports Hall of Fame for Invesco Field, Denver. *Coca-Cola* regional POS. *Denver Art Museum* – television and radio commercials, print, outdoor, and promotional material. Direct mail packages and trade ad for *Polk/Equifax*.

jul 1997 – mar 1998

- **Art Director, Henry Gill Advertising**, Denver, CO. *University of Phoenix* print ads, collateral, and television campaign, *Clarus PR, Elitch Gardens, Paramount Pictures, Dairy Queen, Key Bank, Mercedes-Benz, Volvo*, and in-house promotional material.
- **Designer Freelance, America Online**. Mass mailing package design of CD.

## professional affiliations

- Member, **AIGA** (the *Professional Association for Design*) Memphis Chapter, 2013-present
  - **Education Director** 2014-present. **Education Co-Director** 2013-2014
- Member, **SECAC** (Southeast College Art Conference), 2011-2013, 2018-present
- Board Member, **AAF-NEA** (American Advertising Federation Northeast Arkansas), 2010-2013
- Member, **CAA** (College Art Association), 2009-2011
- Education and Outreach Chairperson, Member, **ADCD** (Art Directors Club of Denver), 2008-2010

- Member, **NAEA** (National Art Education Association), 2008-2009

## **student achievements**

- [Branded: Graphic Design Senior Show Spring 2020](#)
- [Advertising Design campaigns for the Foundation of Arts, Jonesboro Spring 2020](#)
- [Branded: Graphic Design Senior Show Spring 2019](#)
- More available upon request.

*Updated June 2020*