

## NIKKI ARNELL

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## EDUCATION

### DEGREES

#### **Master of Fine Arts Graphic Design**

Colorado State University; Ft. Collins, CO

#### **Bachelor of Arts Journalism (Advertising) and Studio Art (Graphic Design)**

Indiana University; Bloomington, IN

### OTHER

**Enterprise Design Thinking Practitioner Badge**, IBM | 2020

**Flipped Learning for Your Classroom**, Adobe Education Exchange | 2020

**Introduction to Social Media Marketing Certificate**, University of West Georgia | 2016

## TEACHING

COURSES \* Instructor of Record ; ^Curriculum Design ; Hybrid (COVID)

**Arkansas State University**; Jonesboro, Arkansas

- 2016 - Present: **Associate Professor** Graphic Design
- **2016: Tenured**
- 2010 - 2016: **Assistant Professor** Graphic Design

#### **History of Graphic Design**

- ARTH3573 History of Graphic Design \*<sup>Δ</sup> : Fall 2018, Fall 2019, **Fall 2020**, Fall 2021, Fall 2022
- ARTH3573 Honors History of Graphic Design \*<sup>Δ</sup> : Fall 2018, **Fall 2020**
- ARTH4573 History of Graphic Design \*<sup>Δ</sup> : Spring 2011, Spring 2012, Spring 2013, Spring 2014, Spring 2015, Spring 2016, Spring 2017, Spring 2018
- ARTH4573 Honors History of Graphic Design \*<sup>Δ</sup> : Spring 2011, Spring 2014
- ARTH430V History of Graphic Design independent study \*<sup>Δ</sup> : Spring 2017

#### **Portfolio Capstone**

- GRFX4803 Portfolio Capstone \*<sup>Δ</sup> : Spring 2019, **Spring 2020**, **Spring 2021**, Spring 2022
- ART 4493/ART 4491 Portfolio independent study groups \*<sup>Δ</sup> : Spring 2012, Fall 2012, Spring 2013, Fall 2013, Spring 2014, Fall 2014, Spring 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018, Fall 2019

### Career Development / Self-Branding

- GRFX4503 Professional Practice for Design \*Δ | Spring 2019, Spring 2020, Spring 2021, Spring 2022
- ART4432 Branding \*Δ | Fall 2015, Fall 2016, Fall 2017
- ART4432 Campaign Design (Branding curriculum) \*Δ | Fall 2011, Fall 2012, Fall 2013, Fall 2014
- ART489V Honors Senior Thesis: Building a Brand Thesis Committee Advisor | Spring 2015
- ART489V Honors Senior Thesis: Branding Self Thesis Committee Advisor | Spring 2012

### Advertising Art Direction / Marketing Strategy / Copywriting

- GRFX3603 Art Direction for Advertising \*Δ | Fall 2021, Fall 2022
- GRFX3603 Advertising Design \*Δ | Spring 2019, Fall 2019, Spring 2020
- ART3443 Advertising Design \*Δ | Spring 2011, Spring 2012, Spring 2013, Spring 2014, Spring 2015, Fall 2015, Spring 2016, Spring 2017, Spring 2018
- ART3443 Honors Advertising Design \*Δ | Spring 2011, Spring 2015

### Typography / Introduction to Layout

- GRFX2303 Typography and Layout \*Δ | Fall 2018, Fall 2019, Fall 2020, Spring 2021, Fall 2021, Fall 2022
- GRFX2303 Honors Typography and Layout \*Δ | Fall 2018
- ART2413 Typography \*Δ | Fall 2010, Fall 2011, Fall 2012, Fall 2013, Fall 2014, Fall 2015, Fall 2016, Fall 2017
- ART2413 Honors Typography \*Δ | Fall 2011, Fall 2012, Fall 2013, Fall 2014, Fall 2015

### Multi-Page Layout, Preparing Files for Printing

- ART2423 Print & Publication Design \*Δ | Spring 2013, Spring 2014, Spring 2015, Spring 2016

### Package and Label Design

- ART3423 Package Design \*Δ | Fall 2013, Fall 2014, Fall 2015, Fall 2016, Fall 2017
- ART3423 Honors Package Design \*Δ | Fall 2014

### Introductory 2-D Studio Class for all majors / Freshmen First Year Experience

- ART1013 Design I \*Δ | Fall 2010 (2 sections), Spring 2011, Fall 2010, Spring 2012

### Other

- GRFX4503 Graphic Design Internship Faculty Advisor | Spring 2022, Summer 2022
- ART489V Honors Senior Thesis: Animation Storyboard Thesis Committee Advisor | Spring 2012

### Colorado State University; Ft. Collins, Colorado

- 2007 - 2009: Instructor of Record
  - ART255 Introduction to Graphic Design \*Δ | Fall 2007, Spring 2008, Spring 2009, Fall 2009
  - ART355/455 Advanced Typography \*Δ | Fall 2008

### Westwood College; Denver, Colorado

- 2004 - 2007: Instructor of Record

- GD100 Introduction to Graphic Design \* | Spring 2005
- GD121 Digital Illustration \* | Summer 2004, Fall 2004, Spring 2005
- GD280 Advanced Design Portfolio Review \*<sup>Δ</sup> | Fall 2006, Winter 2006
- GD306 History of Graphic Design and Applied Typography \* | Spring 2005, Fall 2005
- GD311 Digital Production Techniques for Press \*<sup>Δ</sup> | Summer 2005, Fall 2005, Winter 2006

## STUDENT ACHIEVEMENTS

- Branded: Graphic Design Senior Show, Spring 2022 [LINK HERE](#)
- Branded: Graphic Design Senior Show, Spring 2021 [LINK HERE](#)
- Branded: Graphic Design Senior Show, Spring 2020 [LINK HERE](#)
- Advertising Design campaigns for the Foundation of Arts, Spring 2022 [LINK HERE](#)
- Branded: Graphic Design Senior Show, Spring 2019 [LINK HERE](#)
- *More available upon request.*

## PUBLICATIONS

### AUTHOR

- **Increasing Cultural Awareness for Effective Global Communication via Graphic Design Practice and Instruction**, [International Journal of Visual Design](#), Vol. 13, Common Ground Publishing | 2019
- Section describing “**The Beautiful Messy**” and its place in post-postmodern culture of mass media. [Advertising; Edition: 10](#); Author(s): Sandra Moriarty, Nancy Mitchell, William Wells; Pearson Education, Inc. | 2015
- **The Beautiful Messy: Handmade Elements in Post-postmodern Graphic Design**, [Design Principles and Practices International Journal](#), Vol. 6, Common Ground Publishing | 2012

### REVIEWER

- Reviewer, **Introduction to Multimodal Analysis, Second Edition** by Per Ledin and David Machin, Bloomsbury Academic | May 2020
- Reviewer, article for [The Design Principles and Practices Journal Collection](#), Common Ground Publishing | June 2019.
- Reviewer, article for [The International Journal of the Constructed Environment](#), Common Ground Publishing | January 2019
- Associate Editor, Volume 6, Issue 3 of [The International Journal of Visual Design](#), Common Ground Publishing | 2015
- Reviewer, article for [International Journal of Design in Society](#), Common Ground Publishing | 2015
- Reviewer, **The Fundamentals of Product Design** by Richard Morris, Fairchild Books | Fall 2013

## ACADEMIC CONFERENCE PRESENTATIONS

### INVITED

- **Cultivating Mindfulness for Mental Health of Teachers and Students** 90-Minute Workshop, AIGA Design Educators Community SHIFT{ed} Virtual Summit, [Synchronous Virtual Presentation](#) | August 2021; [LINK HERE](#)
- **Increasing Cultural Awareness for Effective Global Communication via Graphic Design Practice and Instruction**, Association for Communication Excellence (ACE) Conference, Memphis, TN | June 2016

### JURIED

- Upcoming: **XYZ-Understanding Generations to Improve Communication**, SECAC, Lexington, KY | November 2022
- **Rewriting the Canon: How a Timeline Project Revision in Design History Challenged Professor and Students to Engage in Change**, UCDA Design Education Summit: Agency, Johnson City, TN | May 2022
- **Professional Practice For Graphic Design & Portfolio Capstone - Co-Requisites for Design Student Success** - VisComm36, Cannon Beach, OR | June 2022
- **Introduction to Mindfulness**, VisComm35, Cannon Beach, OR | June 2021
- **Professional Practice For Graphic Design & Portfolio Capstone - A Tale of Two Courses**, Fifteenth International Conference on Design Principles and Practices, [Asynchronous Virtual Presentation](#) | March 2021; [LINK HERE](#)
- **Canceled due to COVID: Escape the Boring Study Guide**, VisComm34, Cannon Beach, OR | June 2020
- **Canceled due to COVID: Professional Practice For Graphic Design & Portfolio Capstone - A Tale of Two Courses**, Fourteenth International Conference on Design Principles and Practices, New York, NY | March 2020
- **The Jugend Magazine Project: The Evolution Of Jugend Magazine Covers From 1896 To 1940, In Relation To Germany's History**, Fourteenth International Conference on The Arts in Society, Lisbon, Portugal | June 2019
- Panelist, "One for the 'Ages': Understanding and Influencing Millennials in the Classroom," **Global Design Thinking and How the Millennial Mindset is Changing the World**, SECAC, Birmingham, AL | October 2018
- **A Study of the Evolution of Jugend Covers (1896-1940) in Relation to Germany's History**, VisComm32, La Jolla, CA | June 2018
- **Global Design Thinking and How the Millennial Mindset is Changing the World**, Eleventh Conference on Design Principles and Practices, Toronto, Canada | March 2017
- **Graphic Design Studies in Istanbul**, VisComm29, Snowbird, UT | June 2016

- **Increasing Cultural Awareness for Effective Global Communication via Graphic Design Practice and Instruction**, VisComm29, Cannon Beach, OR | June 2015
- **Art Students Sell Academia: Students' Strategic Business Communication in the College of Art for the College of Art**, Ninth International Conference on Design Principles and Practices, Chicago, IL | March 2015
- **Art AND/OR Design**, VisComm27, Steamboat Springs, CO | June 2013
- **Design Fundamentals in the Global Environment**, Seventh International Conference on Design Principles and Practices, Chiba, Japan | March 2013
- **Graphic Design NOW: The Deconstruction of Deconstruction**, VisComm26, Salt Lake City, UT | June 2012
- **The Beautiful Messy: Handmade Elements in Post-postmodern Graphic Design**, Sixth International Conference on Design Principles and Practices, Los Angeles, CA | January 2012

## GUEST SPEAKER

### PROFESSIONAL

#### Guerrilla Marketing (updated each speaking engagement)

- **East Texas AAF (American Advertising Federation)**, Tyler, TX | January 2022
- **Amarillo AAF**, Amarillo, TX | July 2021
- **Corpus Christi AAF**, Corpus Christi, TX - [Synchronous Virtual Presentation](#) | April 2021
- **AIGA-Memphis**, Memphis, TN | July 2018
- **Mobile Bay AAF**, Mobile, AL | October 2017
- **Biloxi AAF**, Biloxi, MS | October 2017
- **Abilene AAF**, Abilene, TX | January 2017
- **Oklahoma City AAF**, Oklahoma City, OK | May 2015
- **Victoria AAF**, Victoria, TX | April 2015
- **Jackson AAF**, Jackson, MS | January 2015
- **Fort Worth AAF**, Fort Worth, TX | June 2014

#### Global Design Thinking and How the Millennial Mindset is Changing the World

(updated each speaking engagement)

- **Amarillo AAF**, Amarillo, TX - [Synchronous Virtual Presentation](#) | June 2020
- **AMA (American Marketing Association) Memphis Chapter**, Memphis, TN | December 2017

#### Increasing Cultural Awareness

- **Pensacola AAF**, Pensacola, FL | June 2017

#### XYZ: Targeting Generations

- **Oklahoma City AAF**, Oklahoma City, OK | June 2013
- **Barcamp 2012**, Jonesboro, AR | September 2012

## Keep Your Creatives Creative (updated each speaking engagement)

- **Houston AAF**, Houston, TX - [Synchronous Virtual Presentation](#) | August 2020
- **Northeast Arkansas AAF**, Jonesboro, AR | September 2017
- **Rio-Grande Valley AAF**, McAllen, TX | August 2016
- **Amarillo AAF**, Amarillo, TX | February 2016
- **Little Rock AAF**, Little Rock, AR | November 2013
- **Shreveport-Bossier AAF**, Shreveport, LA | October 2013

## Communicate Correctly with your Medium

- **Amarillo AAF**, Amarillo, TX | July 2011

## STUDENTS

- **Guest Professional Interviewee, Lone Star College – Kingswood Campus**, Kingwood, TX - [Synchronous Virtual Discussion](#) | September 2020
- **Introduction to InDesign**, Guest Instructor for Introduction to Graphic Design, A-State, | April 2019, November 2019
- **The Confidence Strut: How to Showcase Yourself and Get the Job Workshop**, Guest Speaker for A-State AIGA, A-State | April 2019, [April 2020](#), [April 2021](#), April 2022
- **Social Media**, Guest Speaker for Advanced Painting, A-State | April 2018
- **Monograms Workshop**, Instructor for Graphic Design Immersion, A-State Dept. of Art + Design | November 2018
- **Increasing Cultural Awareness**, University of Memphis, Global Strategic Communication graduate level Public Relations course, Memphis, TN | February 2018
- Online Guest Artist: **"10 + 1 Tips"**, National University, La Jolla, CA, September 2012
- Guest Artist: **"How to Get a Job"**, Colorado State University | March 2012
- **Selling the Design: the Story of a Logo**, A-State | Fall 2011
- **THE NEXT STEPS (Portfolio Design and Getting a Job) Seminar Development**, Instructor, A-State, Fall 2010 | Colorado State University | Fall 2008, Spring 2009, Fall 2009
- **Preparing Files for Press**, Seminar Development, Instructor, A-State | Spring 2011
- **Preparing Files for Press**, Colorado State University | Spring 2008, Fall 2008, Spring 2009 as part of upper-level curriculum
- **Portfolio Review, Getting a Job**, Rocky Mountain College of Art and Design, Denver | October 2009
- **Graphic Design Overview**, Guest Speaker for ART105 Issues and Practices in Art, Colorado State University | Fall 2008, Spring 2009, Fall 2009
- **Graphic Design and Advertising**, The Art Institute of Colorado | Denver, 2006

## PROFESSIONAL SERVICE

- **Reviewer, AIGA-Nashville Virtual Portfolio Review**, April 2021. Reviewed portfolios with students.
- **Organizer, 2021 AIGA-Memphis Regional Student Day**, November 2020. Virtual to entire region, participating presenters from across the country.  
<https://tinyurl.com/25xw6tw3>

- **Reviewer, AIGA-Nashville Virtual Portfolio Review**, May 2020. Reviewed portfolios and took part in online panel discussion with all participants.
- **Canceled: Organizer, AIGA-Memphis 2020 Regional Portfolio Review**, May 2020.
- **Judge, AAF District Addys**, Lexington (KY) AAF, Spring 2020
- **Invited Guest on TellItToNeil.com** design educator podcast series. "Trust Yourself: Life and Career Do Work Out", 2019. <https://tellitoneil.com/interviews/>
- **Organizer, 2019 Regional Portfolio Review**, May 2019. Held at A-State, sponsored by AIGA-Memphis.
- **Reviewer, 2019 UCDA** (The University & College Designers Association) **Design Education Summit Peer Review Panel**, February 2019. Reviewed 25 abstracts to be accepted for conference.
- **Judge, AAF District Addys**, Gulfport/Biloxi (MS) AAF, Spring 2018
- **Judge, AAF District Addys**, Pensacola (FL) AAF, Spring 2018
- **Judge, AAF District Addys**, Shreveport-Bossier (LA) AAF, Spring 2015
- **Organizer, AIGA-Memphis Student Day**, 2012, 2013, 2014, 2015, 2016, 2017, 2018. Students invited from region (Arkansas, Mississippi, Missouri, and Tennessee) to tour major shops in Memphis. Many years also included Q&A sessions with professionals.
- **Education Director and Board Member, AIGA Memphis**, 2013-2022. Organized multiple Student Days, inviting students from schools throughout areas in Tennessee, Arkansas, Mississippi, and Missouri.
- **Faculty Advisor, A-State AIGA**, 2012-2022. Organized ongoing monthly Guest Speaker at A-State. Supervised student-run Southern Student Graphic Design Show, competitive juried show for graphic design students in Arkansas, Kentucky, Mississippi, Missouri, and Tennessee.
- **Education Board, American Advertising Federation Northeast Arkansas AAF-NEA**, 2010-2013

## ACADEMIC SERVICE

### UNIVERSITY COMMITTEE WORK

- **Elected Chairperson, Undergraduate Graduation and Academic Credit Appeals Committee**, A-State, September 2018-present
- **College Representative, Undergraduate Graduation and Academic Credit Appeals Committee**, A-State, 2016-present.
- **Proxy College Representative, Undergraduate Graduation and Academic Credit Appeals Committee**, A-State, December 2014-May 2015.

### COLLEGE/DEPARTMENT COMMITTEE WORK

- **Co-chairperson, Scholarship Committee**, A-State, Dept. of Art + Design, 2017-2022
- **Chairperson, Scholarship Committee**, A-State, Dept. of Art + Design, 2011-2016
- **Admissions & Credits Committee Member**, A-State, Dept. of Art + Design, 2010-present
- **Art Education Student Screening Member**, A-State, Dept. of Art, 2017- present
- **Schedule Committee Member**, A-State, Dept. of Art, 2018 – present
- **Recruitment Committee Member**, A-State, Dept. of Art, 2020 – present

- **Budget** Committee Member, A-State, Dept. of Art + Design, 2014-2016
- **Steering** Committee Member, A-State, Dept. of Art + Design, 2016-2017
- **Recruitment and Retention** Committee Member, A-State, Dept. of Art + Design, 2014-2016
- **Proxy, Admissions Appeals** Committee, A-State, Dept. of Art + Design, May 2014
- **Curriculum** Committee Member, A-State, Dept. of Art + Design, 2010-2014
- **Co-chairperson, Graphic Design Professor Search** Committee, A-State, Dept. of Art, 2014
- **Art Education Professor Search** Committee Member, A-State, Dept. of Art, 2011

## OTHER SERVICE

- **Advising**, A-State, Dept. of Art + Design, 2010-present
- **Introduction to Adobe Spark: Post, Video, and Page**, Instructor for Faculty Development, A-State, July 2019
- **Monograms Workshop**, Instructor for ES-TEEM-ED [STEAM] ART Professional Development for regional primary and secondary art educators continuing education credits, A-State, June 2018
- **Senior Portfolio Reviews**, Invited Panel, Colorado State University, 2007-10, 2014
- **Arkansas Young Artist Association Guest Judge**, Little Rock, AR, March 2012
- **Center for Digital Initiatives Design Consultant**, A-State, 2010-12
- **Young at Art IX Exhibition Guest Judge**, Jonesboro, AR, April 2011
- **Lifeline2Art**, donations of E and One, A-State, Spring 2011
- **Arkansas Education Television Network Art School recruiting**, Little Rock, AR, December 2011
- Coordinated job start of students with “**Blues Where You Least Expect It**” radio show on NPR, February 2011
- **Honors Luncheon collateral design**, A-State, Spring 2011
- **Center for Digital Initiatives 1-week Virtual Environment instruction**, A-State, Summer 2011
- **1-Night Stop-Motion Event Gallery Exhibition of Student Work Co-organizer**, A-State, December 2010
- **Learn. Do. See. MORE.** Program Development, A-State, 2010-2012
- **Art Computer Lab Co-Manager**, Colorado State University, 2008-9
- **Ad Infinitum Student-Run Advertising Agency, Founder, Faculty Advisor**, Colorado State University, 2006-10

## AWARDS

- **Addy, Silver, District, Elements of Advertising : Logo Design**, Portfolio Review 2019, 2020.
- **Addy, Bronze, District, Out-Of-Home & Ambient Media : Events**, BRANDED: Graphic Design Senior Show collateral, 2020.
- **TENN Show, 1st Place Editorial/Book**. The American Dream: Choose-Your-Own-Adventure, 2014
- **College of Fine Arts Award for Outstanding Teacher**, A-State, 2014
- **Honors Professor of the Year**, A-State, nomination 2014



- **Middle East Studies Grant co-recipient, \$6000.** Awarded by the Saudi Arabian government with A-State for “Design Biennial and Graphic Design Studies in Istanbul”, 2014
- **Lane/Deutsch Faculty Development, \$520** awarded for research, 2013
- **Addy, Bronze, District, Advertising Industry Self-Promotion, NEA 4<sup>th</sup> Annual Addy Awards collateral,** 2012.
- **College of Liberal Arts Excellence in Teaching,** Colorado State University, nomination Fall 2009
- **Outstanding Faculty Member,** Westwood College, January 2005
- **Certificate in Web Design,** Art Institute of Colorado, 2004
- **Cause-Marketing HALO Awards, Honorable Mention,** 1999 - Denver Art Museum Toulouse-Lautrec Exhibit campaign
- **Denver Advertising Federation, Bronze,** 1998 - Jonathon Bond Guest Speaker Mailer, DAF

## EXHIBITION RECORD

### JURIED EXHIBITIONS

- **I Love You from Cooper-Young,** iMotif Photographic Exhibition, Sohn Fine Art Gallery, Lenox, MA, January-March 2017
- **To The Point and Mandala: Dark,** Order and Chaos Juried Exhibition, Fred Parker Giles Gallery, Eastern Kentucky University, Richmond, Kentucky, January-February 2017
- **The America Dream: A Choose-Your-Own-Adventure Novel,** 3rd Annual Juried Artists' Book Exhibition, Fort Worth Community Arts Center, Ft. Worth, Texas, December 2015
- **The Scarlet Letter,** Telling Stories Tenth Annual Juried Exhibition, GoggleWorks Center for the Arts, Reading, PA, May-June 2015
- **Shift,** Trash Talk, Torpedo Factory Art Center, Alexandria, NY, April 2013
- **To the Point,** UnHinged, Brooklyn Waterfront Artists Coalition Galleries, Brooklyn, NY, September 2013
- **Di-verse,** White, Black & Shades of Gray, South Shore Art Center, Cohasset, MA, March-May 2012
- **Di-verse and Between the Lines,** Southeastern College Arts Conference 2011: Text and Texture, SCAD Gutstein Gallery, Savannah, GA, November 2011
- **Balance Due,** Words & Numbers, Union Street Gallery, Chicago Heights, IL, March-April 2011
- **i-DENTITY,** Head First: A Call for Works Featuring the Human Head, Manifest Creative Research Gallery, Cincinnati, September-October 2010
- **sheD,** Translations: Art Inspired by the Written Word, Victoria College Fine Arts Gallery, Victoria, TX, October 2010
- **[post]Modern** (Book Cover), Art Directors Club of Denver 2009 Student Show, The Rotunda, Denver, November 2009
- **Simple Sugar** (Identity System), Art Directors Club of Denver 2009 Student Show, The Rotunda, November 2009
- **'Plead the First,** Colorado International Invitational Poster Exhibition - Graphic Responses, Glassbox Gallery, Fort Collins and Online, Fall 2009

- **by Hand** (Poster), Art Directors Club of Denver 2008 Student Show, The Tivoli, Denver, CO, November 2008
- **Construct** (Photography), Art Directors Club of Denver 2008 Student Show, The Tivoli, November 2008
- **Enjoy the Silence** (Poster), Art Directors Club of Denver 2008 Student Show, The Tivoli, November 2008
- **i-DENTITY**, Fort Collins Museum of Contemporary Art, October 2007
- **sheD, WOW** (Wide Open Whatever), Core Gallery, Denver, Spring 2008
- **Isms**, 2007 MFA Show, Curfman Gallery, Fort Collins, May 2007

**GROUP EXHIBITIONS** *each of the following pieces were part of an invited or juried exhibition*

- **Faculty Biennial Show** (multiple pieces), Bradbury Gallery, Jonesboro, AR, Fall 2019
  - **Faculty Biennial Show** (multiple pieces), Bradbury Gallery, Jonesboro, AR, Fall 2017
  - **Faculty Biennial Show** (multiple pieces), Bradbury Gallery, Jonesboro, AR, Fall 2015
  - **Faculty Biennial Show** (multiple pieces), Bradbury Gallery, Jonesboro, AR, Fall 2013
  - **Faculty Biennial Show** (multiple pieces), Bradbury Gallery, Jonesboro, AR, Fall 2011
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- **FUNDamentalist Paper Dolls**, MFA Thesis 2010 Exhibition, Colorado State University Art Museum, Fort Collins, Spring 2010
  - **Isms**, Accidental Vestments, First National Bank Gallery, Fort Collins, Spring 2008
  - **The New Doubt**, Accidental Vestments, First National Bank Gallery, Spring 2009
  - **Marshmallow for Magritte**, Fort Collins Museum of Contemporary Art, May 2008
  - **The Love Song of J. Alfred Prufrock**, Fort Collins Museum of Contemporary Art, May 2007

**SOLO EXHIBITIONS** *each of the following had multiple pieces exhibited*

- **Chimera** (with Joe Ford), Bradbury Gallery, Oct 16 – Nov 12 2014
- **Lyric Studies**, The Edge Coffee House, Jonesboro, AR, August 2010–present.
- **MASS: Commandments of a New Graphic Design**, The Art Lab, Fort Collins, October 2009
- **e(a)ffect**, Mini-Gallery, Fort Collins, CO, December 2009
- **Lyric Studies**, Mini-Gallery, Fort Collins, CO, December 2009
- **MASS: Commandments of a New Graphic Design**, Mini-Gallery, Fort Collins, CO, December 2008

**PROFESSIONAL AFFILIATIONS**

- **SECAC (Southeast College Art Conference)**
  - **Member**, 2011–2013, 2018–present
- **AIGA (the Professional Association for Design) Memphis Chapter**
  - **Board Member**, 2013–2022
  - **Education Director/Co-Director**, 2013–2022
- **AAF-NEA (American Advertising Federation Northeast Arkansas)**
  - **Board Member**, 2010–2013
- **CAA (College Art Association)**
  - **Member**, 2009–2011

- ADCD (Art Directors Club of Denver)
  - [Member, Outreach Chair](#), 2008–2010
- NAEA (National Art Education Association)
  - [Member](#), 2008–2009

## OTHER PROFESSIONAL EXPERIENCE

2017 – 2019

- **Designer Freelance**, [VHEEP, LLC](#), Denver, CO.  
Logo re-design and branding consultation.
- **Designer Freelance**, [Friends For Life Corp.](#), Memphis, TN.  
Ongoing work for non-profit organization, including multiple logo designs and visual guidelines, posters for events, collateral, and web (CMS) design.

2015 – 2016

- **Designer Freelance**, [Christina Ross, Architect](#), Memphis, TN.  
Logo re-design for existing company. Template created for use on CAD and presentation of architectural plans to clients.
- **Designer Freelance**, [Star Control Services](#), Memphis, TN.  
Business card design and pre-press preparation for industrial machinery and equipment merchant wholesaler and inspector.
- **Designer Freelance**, [RoHa](#), Memphis, TN. Stationary designed, including logo.

JUN 2012 – 2014

- **Designer Freelance**, [Prosthetic Illusions](#), Littleton, CO.  
Logo re-design for existing company, including all visual guidelines. Collateral material development, including brochure and business card; banner designs and pre-press execution; consultation with web design company.
- **Designer Freelance**, [eighty30: a better breast prosthesis](#) for [Prosthetic Illusions](#).  
Logo and branding for new product line of prosthetics. Visual guidelines, brochure, and banner designs.
- **Designer Freelance**, [Psionic Audio](#), Memphis, TN.  
Client consultation. Logo adjustments for Psionic Audio logo. Consultation of amplifier and guitar pedal logo work, including ideas for mod18 and Icon amps.
- **Designer Freelance**, [Bendi Baby](#), Baby and Tot yoga mat sleeves design and pre-press execution; postcard design; collateral, including letterhead and business card designs.

JUN 2010 – 2012

- **Designer Freelance**, [Bendi Baby](#), Reydell, AR.  
Logo design, consultation, and developed visual guidelines.
- **Art Director Freelance**, [Kudzu's Bar & Grill](#), Memphis, TN.  
Client acquisition, logo and brand re-developed, and ongoing consultation.

- **Designer Freelance, Arkansas Positive Behavioral Interventions and Support (PBIS)**, Jonesboro, AR.  
Logo design, consultation, and developed visual guidelines.
- **Designer Freelance, Center for Community Engagement (CCE)**, Jonesboro, AR.  
Logo design, consultation, and developed visual guidelines.
- **Art Director Freelance, Yummy Beer with Hops & Stuff**, Chico, CA.  
Label design series for special event: Norcal IPA, 60 Minute IPA, Nut Brown Ale, Chocolate Lab Stout, Wee Bit Scotch Ale, and Wedding Celebration Ale.
- **Designer Freelance, Arkansas Biosciences Outreach**, Jonesboro, AR.  
Logo design, consultation, and developed visual guidelines.
- **Designer Freelance, Emily's Critter Sitting**, Jonesboro, AR.  
Logo design.
- **Art Director/Designer Freelance, Downtown Jonesboro Association**, Jonesboro, AR.  
Capital Funding Campaign branding consultant and direct mail development.
- **Art Director/Designer Freelance, Simple Sugar**, Denver, CO.  
Continued consultation and design, including pitch to Whole Foods.
- **Art Director/Designer Freelance, AAF-Northeast Arkansas**, Jonesboro, AR.  
All campaign material for Regional Addy Awards 4<sup>th</sup> Annual Red Carpet Gala.
- **Designer Freelance, Unique Creations**, Eloy, AZ.  
Identity system development.
- **Designer Freelance, Green Planet Productions**, Denver, CO.  
Client acquisition and logo design.
- **Designer Freelance, Center for Digital Initiatives (CDI)**, Jonesboro, AR.  
Logo design, consultation, and developed visual guidelines. Also logo development for Strike 2 Quit game.

JAN 2007 - JUN 2010

- **Art Director/Designer Freelance, Colorado State University Hatton Gallery**, Ft. Collins, CO.  
Collateral for multiple exhibitions, including catalog design for 16th CIIPE (Colorado International Invitational Poster Exhibition).
- **Art Director/Designer Freelance, Simple Sugar**.  
Brand development, including collateral and Flash page.

AUG 2004 - OCT 2006

- **Art Director, The Integer Group**, Lakewood, CO.  
Brand development, print design for **Procter & Gamble** fabric care, including **Tide**, **Tide HE**, and **Febreze**. Campaign and store development for **Safeway**.

MAR 2004 - AUG 2004

- **Art Director Freelance, Karsh & Hagan**, Denver, CO.  
**Adelphia Cable**, **Globus**, **Cosmos**, **Monograms**, **Colorado Lottery**, **McDonalds**, **Budget Truck Rental** (pitch), and **Denver Post/Rocky Mountain News**.

- **Designer Freelance, The Creative Group**, Lakewood, CO.  
Travelers Express MoneyGram and Nautilus.
- **Concept Director Freelance, The Winter Group**, Aurora, CO.  
Multiple education accounts.

DEC 2002 - MAR 2004

- **Designer/Lead Production Artist, Sadler & Dorchester Marketing & Advertising**, Denver, CO.  
Redesign of **Comcast** cable national English welcome kit. Expanded into premier Bilingual Hispanic welcome kit. Work for **Bresnan** and **Adelphia Cable**.

DEC 2001 - DEC 2002

- **Designer Freelance**, San Diego County, CA.  
Design and production of print advertisements, direct mail, POS, and collateral for **Pacific Track Time**, **Aprilia-Ducati of Oceanside**, **La Jolla Golf Co.**, **Lisa Peirce Photographic Arts**, **Warrior Quest West Coast**, **Hardwick & Hardwick Advertising**, and **Synergy Printing**.

DEC 1998 - NOV 2001

- **Art Director, The Integer Group**, Lakewood, CO.  
**Coors** regional and national promotions. Full POS, print, and radio campaigns for on- and off-premise accounts. Structural design for **Coors "The Frost Brewery"** in Coors Amphitheater, California and **Colorado Sports Hall of Fame** for Invesco Field, Denver. **Coca-Cola** regional POS. **Denver Art Museum** – television and radio commercials, print, outdoor, and promotional material. Direct mail packages and trade ad for **Polk/Equifax**.

JUL 1997 - MAR 1998

- **Art Director, Henry Gill Advertising**, Denver, CO.  
**University of Phoenix** print ads, collateral, and television campaign, **Clarus PR**, **Elitch Gardens**, **Paramount Pictures**, **Dairy Queen**, **Key Bank**, **Mercedes-Benz**, **Volvo**, and in-house promotional material.
- **Designer Freelance, America Online**.  
Mass mailing package design of CD.